



EDUCATION

The Creative Circus

2018-2019

Graphic Design

Georgia State University

2008 - 2012

B.A. English Literature

SKILLS

Design

- Branding
- Packaging
- Interactive Print
- Illustration
- Motion Graphics
- Logo Design
- UX/UI
- Prop Fabrication
- Photography
- Costuming

Software

- Photoshop
- Illustrator
- InDesign
- Figma
- XD
- After Effects
- Premiere Pro
- Lightroom

WORK

Avanade | Atlanta, GA

Senior Visual Designer | May 2022 - August 2022

Junior Visual Designer | August 2021 - May 2022

- Created personas, sitemaps, wireframes, mockups and high-fidelity prototypes for a variety of clients, including Global Investment Banks, Multinational Manufacturing Companies, & North American Construction Companies.
- Worked closely with copywriters, content strategists, and animators to put together storyboards for video/motion graphics work.
- Lead efforts to research, create moodboards, develop logos, and pitch brand refreshes/extensions to clients.
- Developed style/brand guides for developers to ease the transition from prototype to final product, as well as for client reference post-handoff.
- Mentored junior designers by giving feedback, critique and advice.
- Played an active role in organizing and facilitating events and activities, both for our local Atlanta office (in-person) and our broader South region (online).

Freelance | Atlanta, GA

Designer | July 2020 - Present

- Honey Baked Ham - *Pumpkin Spice Announcement Spot*
Illustrator, Animator
- KIND Snacks - *Internal Sales Awards and KINDOS Videos*
Animator, Editor
- Corkaya - *Branding and Social*
Assistant Art Director, Designer, Photographer

EZ Prints | Atlanta, GA

Junior Designer | October 2020 - July 2021

- Created new designs for print-on-demand services, including greeting cards, ornaments, and blankets.
- Assisted the Senior Designer in preparing large weekly content updates, including web design and digital communications.
- In addition to the EZ Prints brand, provided weekly design deliverables to clients such as Michael's, Target, and Disney.

Edelman | Atlanta, GA

Design Intern | January 2020 - July 2020

- Joined the creative team in concepting, branding, execution, & presentation.
- Worked in a wide range of mediums, including designing for digital and print, illustration, lettering, animation/motion design, photo editing, and packaging.
- Collaborated with other designers, art directors, copywriters, and account managers to deliver projects on time.
- Served clients such as Gerber, Florida Department of Citrus, Yamaha, Honey Baked Ham, Johnson & Johnson, Juice Plus, Arby's and more.

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References available upon request.